



July 9, 2019

Dear Sponsor,

The Southern Illinois Celebration of National Hunting and Fishing Days is set for Saturday, September 28th and Sunday the 29<sup>th</sup>, 2019. This will be the 32<sup>nd</sup> year of the event that has grown from humble beginnings to become one of the Nation's largest celebrations. You are receiving this letter because you have been a sponsor in the past, and some of you have been a part of this event every year, and for this we say thank you!

The success of this event, which is now bringing in approximately 40,000 people annually, happens only with the support of our sponsors. With your help, we hope to make this year our best celebration ever.

We are planning a quality, fun filled, educational, and family event with free admission and parking for everyone to enjoy. As of this time, we are excited to announce that sportsmen from the DropZone TV Show on the Outdoor Channel, a "Forged in Fire" Contestant from the History Channel, two NBC-TV Ninja Warrior Contestants and many other exciting events. Please see our most updated schedule of events attached.

To continue to make this event free to the public and enjoyable for everyone we asking for, and would appreciate your continued participation and support. Sponsorship levels and what you will receive for your support can be found below:

**Bronze:** \$250+ - Official Hunting and Fishing Days Knife and a hat, media exposure over the Public Address system at the event and printed recognition on some promotional materials (Facebook, Emails, College Website).

**Silver:** \$500+ - the same recognition as in a Bronze level, two hats and additional signage and printed recognition on promotional materials.

**Gold:** \$1,000+ - the same recognition as the Silver level, booth space at the event, as well as additional media exposure on TV and Radio Ads, one daily parking pass and food voucher.

**Platinum:** \$5000+ - the same recognition as the Gold level, as well as naming of a stage and/or events, logo on all 40,000 Schedules distributed to attendees, maximum exposure of your business on multiple TV (local stations as well as niche stations such as Outdoor Channel and ESPN) and Radio Ads, two daily parking passes, knives and food vouchers for the event.

Based on my conversations with many of our sponsors, the Hunting and Fishing Days Committee has decided we will not do plaques this year. If you would like one or need one for your business, please let me know and we will arrange a plaque.

Please make your check payable to **SI Hunting and Fishing Days** and mail to **John A. Logan College, Attn: Barry Hancock, 700 Logan College Dr., Carterville IL 62918**. Please feel free to contact me at 618-985-2828, ext. 8541, or [barryhancock@jalc.edu](mailto:barryhancock@jalc.edu) if you have any questions. Again, thank you for your many years of continued support and we look forward to working with you again this year.

Sincerely,

Barry Hancock  
Chair – Southern Illinois Hunting and Fishing Days Committee